

Valentine's Day Ideas - Sell your Heart Out!

I- L-O-V-E-Y-O-U! Gift Idea!

This gift idea is similar to the 12 days of Christmas -- it's a Valentine's basket with a gift to spell out I L-O-V-E Y-OU-- gift sets from \$50, \$75, \$100.

I is for important. That's what you are to me! Hope this little present is also that to thee!
L is for love. All my feelings of amore! When you open this present you'll know its you I adore!
O is for ovations. I'm hoping for a few, especially if this presents finds favor with you!
V is for valentine - won't you be mine? This present is for you because you're very fine!
E is for eternal, the length of my love. Open this present, my sweet turtle dove!
Y is for yearning. I yearn to do it right. So, I hope this makes you happy all day and into night.
O is for occasion. It's a special one for me. As you open this present, I know that you'll agree.
U is for unanimous. That's how I hope you'll feel as you open this present -- our feelings are for real!

Put them all together, each present in a line, and you'll see they spell I Love You. Will you be my Valentine? This could be a set of 9 different gifts to be opened one at a time... or all together -- either way. You can have fun wrapping and putting a drop dead gorgeous package together (something that you would love to receive)! If you are doing a basket type promotion -- you can definitely include a single rose or other flowers as part of the package and make sure you cover it in your cost! (especially if you are promoting an overall gift service -- get them trained to come to you for all their gift giving needs!)

Here is a catchy poem that you can use to promote gift certificates:

*Happy Valentine's Day!
I loved you when I met you,
today I love you more.
You've made my life more wonderful
than it's ever been before.
I hope your day of shopping
will be happy as can be.
So try it all and have a ball,
and then come home to me!*