

Facial Boxes and Frames for Lead Generation

As of: 1 Sept 2020

1. Use Tiffany Malt's Facial Box Training available at <http://cindywilliamsnsd.com/training-center>
2. Listen to the call where Tiffany explains how she solidly booked her datebook using these boxes!
 - a. 605.475.4976 code: 590004#7#
3. Watch her video.
 - a. https://www.facebook.com/watch/live/?v=1176153279233280&ref=watch_permalink
4. Use all the tools available on Cindy's website or in this document.
5. Consider using the facial frame idea for no touch options and replace boxes with frames.
 - a. Keep completed frames ready to go in your car so when you support a local business, you can ask them to support yours. Be ready to go at all times!
 - b. Ask for the manager and ask if they would like to partner with you to support local businesses. Ask for their business cards to hand out or put in the swag bags.
 - c. If you are getting a good number of leads from a business, consider supporting their local business by purchasing gift cards to give away as raffle prizes at your parties.
6. Either box or frame, be sure to follow up with the business to ensure they are still okay with your frame being there.
7. Use a tracking sheet to ensure you remember where you put them and the last time you checked on it. There is one in this document you can use or create your own. Write down the manager's name you talked to and their contact info.

Facial Frames



I absolutely love this way of generating leads!!

Supplies Used

1. The flyer was made using canva.com
 - a. You can change "Mask" to the business location name so you know where the lead is coming from but have some with "Mask" ready to go in your car incase you stop somewhere and the opportunity is there to drop a frame.
2. The frames were bought on amazon.com
https://www.amazon.com/gp/product/B077Q13NCY?ref=ppx_pt2_dt_b_prod_image.
3. The bling was bought at Michaels, cut to fit and hot glued on.
4. You can also get a flat plexiglass that can be mounted on a wall with strong adhesive tape on the back or just laminate and pin to a bulletin board.

Facial Boxes



Supplies used

1. Colored boxes, ribbon, shred and neon starbursts are from Dollar Tree.
2. Black facial box and business cards are from MK Connections
3. Notepads and signs were made at Office Depot, using our MK discount.
4. Glue gun is used to stick everything on.
5. BAAAM! Done!! Easy Peazy!!
6. Now make 20 and get them out there...there are women waiting for you to find them!!

Enter to Win

Free makeup!

Name: _____

Phone: _____

Do you have a Mary Kay Beauty Consultant?

- Yes, I love her! Her name is _____
- I used to, but I don't anymore
- No, I do not

Thank You!

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enter to win a
-free-
charcoal mask facial

*Must be 18 or older



Fill Out Entry Form or
Drop in Your Business Card

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charcoal mask facial

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